### ParaData Infographic Copy

#### 11/24/2014

(Concepting idea: Play off the "at your fingertips" analogy. Some ideas: A hand with four fingers outstretched, thumb folded across the palm. Each icon corresponds to a finger on the hand. Or it could be the back of a hand with four fingers pressing a touchscreen that displays each icon and associated text. Or it could be the front of the hand touching a screen from behind and displaying the four icons - Shutterstock has many such images for reference)

(Headline) Still Using Multiple Consumer Loan Management Systems for Different Products?

(Subhead) ParaData's Loan Manager puts comprehensive loan and financing solutions and services at your fingertips

-(Floating copy block 1 near top)

Loan Manager Software is the Solution for:

- Small consumer loan organizations
- Large public consumer and automobile finance companies
- Mortgage loan and broker companies
- Automobile dealerships with their own finance companies
- Mobile home finance companies
- Commercial finance

....all in one flexible, friendly, easy-to-use software system.-

(Index finger/Icon 1 caption) Comprehensive

(Icon associated copy)

A broad array of loan processing features and functions:

- Consumer & real estate calculations
- Sales and Auto Financing
- Collections
- Detailed Reporting
- ...and many more

# (Middle finger/Icon 2 caption) Flexible

### (Icon associated copy)

Customizable for your unique processing requirements:

- All financial transactions
- Customer defined financial statements
- Reports, Queues, Screen layouts

## (Ring Finger/Icon 3 caption) Reliable

IBM backbone for superior power and speed:

- UNIX/Linux/AIX/x86 Operating System support
- Lenovo (formerly IBM) System X servers
- IBM POWER systems

(Pinky/Icon 4 caption) Industry-Recognized Support

Each Paradata customer is assigned a dedicated support representative for:

- Customized programming
- Implementation
- Training
- Ongoing operations

#### (Floating copy block 2 near bottom)

ParaData is also a wholly owned, independent subsidiary of World Acceptance Corporation, as well as the designated provider of loan processing software for the entire corporation.

(CTA) To find out how you can take advantage of the superior quality, flexibility, and reliability of Loan Manager, contact a ParaData sales representative by phone or email today.

**ParaData Financial Systems** 

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