

Emails (First set)



# INFOGENESIS CRUISE LINES: GM OPERATIONS MANAGER

(**Subject line**) Is Your POS Threatening to Run You Aground?

Running a cruise line is like running a shopping mall, recreation center, entertainment complex, hotel, and restaurant chains all at once. If your POS starts to falter, the whole operation is in danger.

Introducing InfoGenesis, the dependable, cloud-based, and feature-rich POS system that keeps transactions flowing smoothly. It provides your operations team with the capabilities they need to better serve passengers, while also driving profitability.

InfoGenesis Flex delivers sophisticated, powerful POS features to mobile staff, such as:

- A variety of tablet options to choose from
- Running InfoGenesis Flex as an alternative to a fixed terminal
- All of the POS tools needed to serve patrons proficiently
- Administrative access to ensure streamlined operations

InfoGenesis POS delivers the reports you need to respond faster and more effectively to operational challenges. You can also review spending patterns and capitalize on revenue opportunities to cut costs and make sharper plans. Providing industry-leading offline capabilities, this innovative software delivers uninterrupted performance during intermittent server or network outages.

Keep your cruise line operations off the rocks. Contact Agilysys to schedule your VIP demo today.



### INFOGENESIS CRUISE LINES: FINANCE

(Subject line) Is Your Cruise Line Anchored to a Cost Per Transaction POS?

For cruise line finance departments, paying for POS services on a cost per transaction basis is inefficient, costly, and painful. But it doesn't have to be that way.

Introducing InfoGenesis, the dependable, cloud-based, and feature-rich POS system that keeps transactions flowing smoothly throughout all of your restaurants, shops, and bars. At one low monthly per-terminal fee, with no volume tiers or transaction minimums, this solution includes an encrypted payment gateway, rGuest™ Pay, that streamlines processes and captures data.

Seamlessly enabling the full suite of commerce platform capabilities, InfoGenesis includes features, including:

- A full suite of credit card processing services
- Industry-leading payment security through tokenization and P2PE
- Future-proofed hardware that supports EMV and NFC transactions
- Integration with any application through a simple-to-use API
- Consolidated transaction reporting
- Comprehensive processor support

If your cruise line is ready to set sail, InfoGenesis is ready for you. Contact Agilysys to schedule your VIP demo today.



### **INFOGENESIS CRUISE LINES: IT OPERATIONS**

(Subject line) Is Your Ship's POS as Ship-Shape as It Needs to Be?

When you're the IT Manager on a cruise ship, you need to understand the IT demands of the restaurant, hotel, entertainment, recreation, gambling, and retail shopping industries all at once. Is your POS up to the task?

Introducing InfoGenesis, the dependable, cloud-based, and feature-rich POS system that keeps transactions flowing smoothly from bow to stern and streamline operations for the IT experts. The system features point-to-point encryption and tokenization with each transaction, minimizing risk, cost, and compliance burdens.

InfoGenesis POS is compliant with the security benchmarks in the credit card industry's Payment Application Data Security Standard (PA-DSS). Other important features include:

- Seamless transaction processing during outages
- Open hardware/software standards
- Certified POS-ready terminals
- Universal Desktop™
- Centralized systems management utility
- Audit log and electronic journal
- Functional, scalable for data and storage additions

If your cruise line IT operations are ready to get ship shape, InfoGenesis is ready for you. Contact Agilysys to schedule your VIP demo today.



# INFOGENESIS FOODSERVICE: GM OPERATIONS MANAGER

(Subject line) Is Your Foodservice POS Stuffed with Mashed Potatoes?

As every manager of a foodservice operation knows, mashed potatoes have a way of getting into everything. When they start gumming up your POS, be it in a hospital, a university, or the lunchroom, you know it's time to call for help.

Introducing InfoGenesis, the dependable, cloud-based, and feature-rich POS system that keeps transactions flowing smoothly when you're managing finances in the healthcare industry, higher education, or corporate foodservice.

InfoGenesis POS provides your operations team with the capabilities they need to serve guests more effectively. InfoGenesis Flex delivers sophisticated, powerful POS features to mobile staff throughout the facility.

- A variety of tablet options for foodservice operators and service staff
- Run InfoGenesis Flex as an alternative to a fixed terminal
- Provides all the POS tools to serve patrons proficiently

Along with delivering the reports you need to respond faster and more effectively to operational challenges, InfoGenesis POS also allows you to review spending patterns, capitalize on revenue opportunities, cut costs, and make sharper plans. This software also provides industry-leading offline capabilities, delivering uninterrupted performance during intermittent server or network outages.

Keep the potatoes out of your POS. Contact Agilysys to schedule your VIP demo today.



## INFOGENESIS FOODSERVICE: FINANCE

(Subject line) Is Your Foodservice POS Serving Up High Costs?

For finance departments in higher education, healthcare, and corporations, paying for foodservice POS services on a cost per transaction basis is inefficient, costly, and painful. But it doesn't have to be that way.

Introducing InfoGenesis, the dependable, cloud-based, and feature-rich POS system that keeps transactions flowing smoothly through foodservice operations at one low monthly per-terminal fee and no volume tiers or transaction minimums.

InfoGenesis includes an encrypted payment gateway, rGuest™ Pay, that streamlines processes and transactions and captures extremely detailed data throughout – all while seamlessly enabling the full suite of commerce platform capabilities.

- A full suite of credit card processing services
- Industry-leading payment security through tokenization and P2PE
- Future-proofed hardware capable of supporting EMV and NFC transactions
- Integration with any application through a simple-to-use API
- Consolidated transaction reporting
- Comprehensive processor support

If your foodservice operation is ready to start serving up profits, InfoGenesis is ready for you. Contact Agilysys to schedule your VIP demo today.



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### INFOGENESIS FOODSERVICE: IT OPERATIONS

(Subject line) Is Your Foodservice POS Burning Calories?

IT Managers in hospitals, universities, and corporations have an overflowing plate of systems to keep track of, and the last thing anybody needs is a flaky POS.

Introducing InfoGenesis, the dependable, cloud-based, and feature-rich POS system that keeps transactions flowing smoothly throughout your foodservice operations while streamlining operations for the IT experts. The system features point-to-point encryption and tokenization with each transaction, minimizing risk, cost, and compliance burdens.

InfoGenesis POS is compliant with the security benchmarks in the credit card industry's Payment Application Data Security Standard (PA-DSS). Other important features include:

- Seamless transaction processing during outages
- Open hardware/software standards
- Certified POS-ready terminals
- Universal Desktop™
- Centralized systems management utility
- Audit log and electronic journal
- Functional, scalable for data and storage additions

Don't let your POS burn up your profits. Contact Agilysys to schedule your VIP demo today.



### INFOGENESIS HOTELS: GM OPERATIONS MANAGER

(**Subject line**) Is your Hotel POS Running in Slo-Mo?

If there's one thing that hotel general managers and operations leaders hate to see, it's waiting guests, their credit cards burning holes in their pockets. But it doesn't have to be that way.

Introducing InfoGenesis, the POS that provides your operations team with the cloud-based capabilities they need to serve guests more effectively and improve profitability. InfoGenesis Flex delivers sophisticated, powerful POS features to mobile staff throughout the facility, including:

- A variety of tablet options for foodservice operators and service staff
- InfoGenesis Flex running as an alternative to a fixed terminal
- All the POS tools needed to serve guests more efficiently

Along with delivering the reports you need to respond faster and more effectively to operational challenges, InfoGenesis POS also allows you to review spending patterns, capitalize on revenue opportunities, cut costs, and make sharper plans. This software also provides industry-leading offline capabilities and delivers uninterrupted performance during intermittent server or network outages.

If your hotel is ready to pick up the pace, InfoGenesis POS is ready for you. Contact Agilysys to schedule your VIP demo today.



## INFOGENESIS HOTELS: FINANCE

(Subject line) Is Your Hotel POS Racking Up the Room Service Bills?

Keeping track of the many sources of revenue in the hotel business can be a challenge, especially if you're paying for your POS on a per-transaction basis. But it doesn't have to be that way.

Introducing InfoGenesis, the dependable, cloud-based, and feature-rich POS system that keeps transactions flowing throughout the business – from front desk and rooms, to the restaurant and pool, and all the way to the finance department. The innovative solution comes at one low monthly transaction fee with no volume tiers or transaction minimums.

With the inclusion of rGuest™ Pay, an encrypted payment gateway that streamlines processes and transactions and captures extremely detailed data, InfoGenesis seamlessly enables the full suite of commerce platform capabilities, such as:

- A full suite of credit card processing services
- Industry-leading payment security through tokenization and P2PE
- Future-proofed hardware capable of supporting EMV and NFC transactions
- Integration with any application through a simple-to-use API
- Consolidated transaction reporting
- Comprehensive processor support

All for one fixed monthly per-terminal fee, with no volume tiers or transaction minimums.

Don't let your POS put a crimp in your profits. Contact Agilysys to schedule your VIP demo today.



# INFOGENESIS HOTELS: IT OPERATIONS

(Subject line) Is Your Hotel POS Fully Protecting Guest Data?

If there's one thing hotel guests expect implicitly, it's the security of their credit card transactions. A breach in the POS system can put a hotel out of business practically overnight. But you can help prevent that.

Introducing InfoGenesis, the dependable, cloud-based, and feature-rich POS system that keeps transactions flowing smoothly throughout the hotel, while also streamlining operations for the IT experts. The system features point-to-point encryption and tokenization with each transaction, minimizing risk, cost, and compliance burdens.

InfoGenesis POS is compliant with the security benchmarks in the credit card industry's Payment Application Data Security Standard (PA-DSS). Other important features include:

- Seamless transaction processing during outages
- Open hardware/software standards
- Certified POS-ready terminals
- Universal Desktop™
- Centralized systems management utility
- Audit log and electronic journal
- Functional, scalable for data and storage additions

Don't let your POS spill the beans. Contact Agilysys to schedule your VIP demo today.





(Subject line) Is Your Restaurant POS Serving Up Chaos?

Nothing drives a restaurant manager crazier than seeing patrons waiting - for their food, for their check, for a glass of water – while the staff runs around like headless chickens.

Introducing InfoGenesis, the dependable, feature-rich POS system that keeps transactions flowing smoothly in the even the busiest restaurants. It provides your operations team with the capabilities they need to serve guests more effectively, while also improving efficiency and profitability. InfoGenesis Flex delivers sophisticated, powerful POS features to mobile staff throughout the facility, which includes:

- A variety of tablet options to choose from
- InfoGenesis Flex running as an alternative to a fixed terminal
- All of the POS tools needed to serve patrons more efficiently
- Administrative access to ensure streamlined operations

Along with delivering the reports you need to respond faster and more effectively to operational challenges, InfoGenesis POS also allows you to review spending patterns, capitalize on revenue opportunities, cut costs, and make sharper plans. This software also provides industry-leading offline capabilities and delivers uninterrupted performance during intermittent server or network outages.

If you're ready to clamp down on chaos, InfoGenesis POS is ready for you. Contact Agilysys to schedule your VIP demo today.



### INFOGENESIS RESTAURANTS: FINANCE

(Subject line) Is Your Restaurant POS Dining and Dashing?

Restaurant finances can be difficult to control, especially if you're paying for POS services on a per transaction basis. But it doesn't have to be that way.

Introducing InfoGenesis, the dependable, cloud-based, and feature-rich POS system that keeps transactions flowing smoothly - even in the busiest restaurants - at one low monthly per terminal fee with no volume tiers or transaction minimums.

InfoGenesis includes an encrypted payment gateway, rGuest™ Pay, that streamlines processes and transactions and captures extremely detailed data throughout – all while seamlessly enabling the full suite of commerce platform capabilities, such as:

- A full suite of credit card processing services
- Industry-leading payment security through tokenization and P2PE
- Future-proofed hardware capable of supporting EMV and NFC transactions
- Integration with any application through a simple-to-use API
- Consolidated transaction reporting
- Comprehensive processor support

If you're ready to get costs under control, InfoGenesis POS is ready for you. Contact Agilysys to schedule your VIP demo today.



### **INFOGENESIS RESTAURANTS: IT OPERATIONS**

(Subject line) Is Your Restaurant POS Serving up Cold Data?

Managing IT for a restaurant is no picnic. Keeping the dough flowing through your POS without compromising security standards can be fraught with angst.

Introducing InfoGenesis, the cloud-based, dependable, feature-rich POS system that keeps transactions flowing smoothly through your restaurant, while streamlining operations for the IT experts. The system features point-to-point encryption and tokenization with each transaction, minimizing risk, cost, and compliance burdens.

InfoGenesis POS is compliant with the security benchmarks in the credit card industry's Payment Application Data Security Standard (PA-DSS). Other important features include:

- Seamless transaction processing during outages
- Open hardware/software standards
- Certified POS-ready terminals
- Universal Desktop™
- Centralized systems management utility
- Audit log and electronic journal
- Functional, scalable for data and storage additions

If your restaurant is ready heat up profitability, InfoGenesis POS is ready for you. Contact Agilysys to schedule your VIP demo today.

